



Grokker

Changing behavior one video at a time

When it comes to prioritizing employee wellbeing, organizations are looking to ensure their teams not only utilize their benefits, but actively engage in self-care, and studies show the best way to do so is through video.

People retain a full 95% of what they learn from video, compared to a mere 10% through text alone. This is one of Grokker's keys to industry-leading engagement – because we harness the power of video to enhance your global workforce's physical, mental, financial, and social wellbeing. With patented content, interactive challenges, and live group experiences – all centered around video – members are empowered to meaningfully improve their wellbeing along with a community that shares the same goals.

179

countries accessing Grokker

588

active wellbeing mins/member/month

74

NPS score

4000+

videos by 150 influential, accredited experts

WHO WE CARE FOR



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