



# Grokker®

Supporting your clients' wellbeing is our expertise



Grokker transforms employee physical, mental, and financial well-being globally through life-changing content. Our inclusive community of experts and personalized guidance is proven to strengthen retention by 68%, triple engagement, and lessen the burden on HR teams.

## OUR VALUE:

### HEALTHY WEIGHT SUITE RESULTS

**53%**

CTR on GrokkyAi content recommendations

### GROKKYAI RESULTS

**53%**

CTR on GrokkyAi content recommendations

**83%**

member satisfaction for GrokkyAi

**29%**

of GrokkyAi users return for sessions

**72%**

GAD-7 improvement

**68%**

reduction in employee turnover

**74**

NPS

**3X**

higher engagement vs traditional providers

**179**

countries accessing Grokker

**160**

global experts

**\$117M**

savings for Target

**588**

wellbeing minutes/member month

**90%**

feel healthier and more energized

**4000+**

wellbeing videos

**80%**

have tools to manage anxiety

## HOW ARE WE DIFFERENT?

- ♥ **Content:** Our proprietary, patented, holistic, and visually immersive content—combined with interactive challenges and live group cohort experiences—seamlessly integrates community throughout the member journey.
- ♥ **Reporting:** our industry-leading engagement provides not just real-time and downloadable data but actionable insights that drive results to prove the efficacy of your investment.
- ♥ **Integration agnostic:** our modern tech stack was built specifically to be flexible and adaptable over time and can get a new client up in 30 days.
- ♥ **Support:** our cohort-based experience ensures members have support and motivation from fellow members around the world, and our dedicated Client Success team is there to support clients with integration, reporting, and communication.
- ♥ **Personalization:** we personalize the experience by dynamically generating the onboarding experience based upon an individual's assessment as well as their stated interests, so it is never one size fits all.

## WHO WE CARE FOR:

