

Biometric screening alternative

GOAL

- To offer a Biometric Screening alternative that focused on driving behavior change in 4 categories: exercise, nutrition, emotional wellbeing and financial wellbeing.

STRATEGY

- Customize Grokker Wellness Quiz to support the 4 areas of focus: exercise, nutrition, emotional and financial.
- Incentivize employees who completed both the Wellness Quiz in addition to two designated programs on Grokker. Employees could choose from 12 different programs – 3 program choices in each category.

DOMINO'S BLUEPRINT FOR WELLNESS



About Grokker

Grokker transforms employee physical, mental, and financial well-being globally through our visually immersive content. Our inclusive community of experts and personalized guidance is proven to strengthen retention by 68%, triple engagement, and lessen the burden on HR teams.

With Grokker, each member's well-being experience is personalized to help guide them to the lowest acuity, highest impact intervention. Our solution seamlessly integrates with your HR team and provides them with ongoing actionable insights.

Global organizations like Delta Air Lines, Pfizer, Target, and Domino's trust Grokker to support the diverse well-being needs of their teams in over 179 countries. Grokker is dedicated to making holistic health and well-being equitable, engaging, and accessible for all.

[Learn More >](#)

Call Grokker: (408) 876-0802
email: sales@grokker.com

RESULTS

93%

felt more equipped to manage their wellness goals

97%

said the Grokker Wellness Quiz helped to identify recommendations to achieve their goal

100%

said they believe that Domino's cares about their health & wellbeing as a result of this program

100%

are interested in doing more programs like this in the future